



REGIONAL JOB FAIR

17. – 21. October 2022.

 **MojPosao.ba**

Why participate?



More than **34.000 fair views**.*



Over **2.000 applications** received.*



Highlighting your advantages as an employer: work atmosphere, salary and other benefits are the most important information to job seekers.*



Direct communication with candidates and fast recruitment of candidates via chat: **77% visitors** of all ages visits the **Fair via mobile phone**.*



Employer Branding - reach to over 1.000,000 users / potential candidates - booth at the Fair, advertisements and marketing campaigns in Croatia, Bosnia and Herzegovina, Serbia, Macedonia and Slovenia.




The Fair is live **24 hours a day for 5 days** and is available on all devices (mobile/desktop).



Reach to potential candidates in the region (Bosnia and Herzegovina, Croatia, Serbia, Macedonia, Slovenia).



*Source: Regional Job Fair 2021.


Fair location:
www.regionalnisajamposlova.com

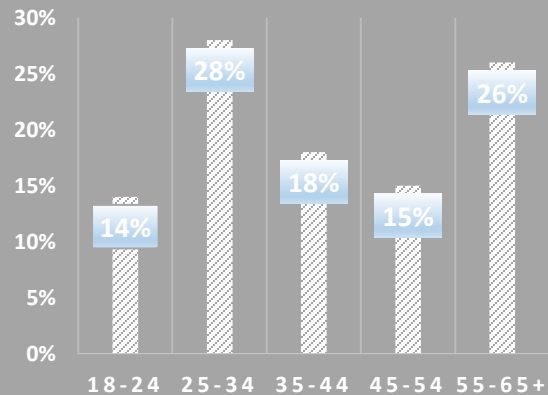


Online fair advantages

In addition to your current employment needs, you also create a base for future needs. It's always time for the ideal candidate!

Unique fair in Europe on a proven platform with reliable support for exhibitors and visitors.

VISITORS STRUCTURE BY AGE*



Opportunity to simultaneously represent your company in several countries in the region. All you need is the Internet!

Communicate fast and easy with fair visitors via chat and video calls.

*Source: Regional Job Fair 2021.

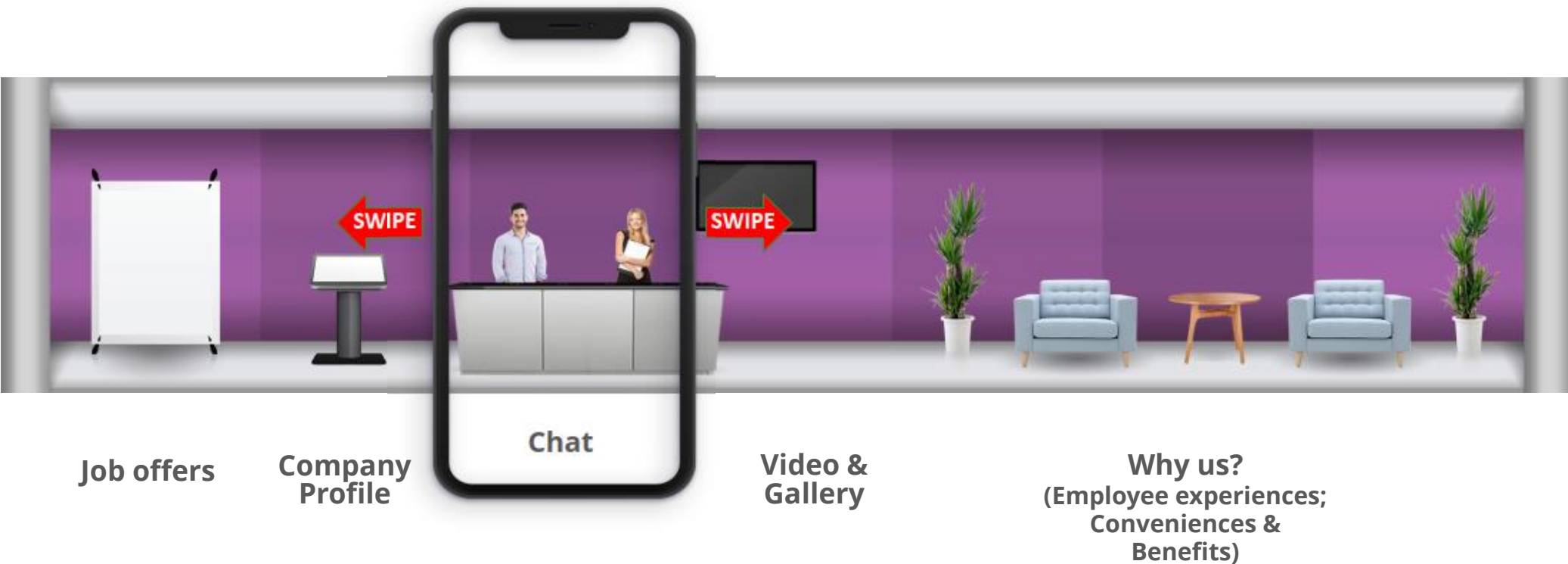


Technical info

Proven platform adapted for use on all devices (mobile, tablet, laptop, desktop) and in all browsers.

Quick and easy navigation through virtual booths.

User friendly solution for creating a booth - easy selection of the offered content (click on / drag & drop) with various design possibilities. Booth preparation video can be found at: <https://youtu.be/p56pTJVYizI>



Options for exhibitors

PREMIUM booth
€1,279 *

Extended media campaign in Bosnia and Herzegovina. Presence on all channels: radio, Web and social networks.
Special - custom made - booth design.
5 modules available



BASIC booth
€ 870 *

Presentation of the company to a large number of job seekers. Presence on social networks and radio stations.
3 modules available



* Prices are without VAT.

Booths specification

Functionality comparison	€	Premium	Basic
Price		1,279 *	870 *
Number of published jobs on MojPosao.ba (Bosnia and Herzegovina)		+	+
Number of booth modules (possibility to choose the following modules: 1. Profile; 2. Video and/or Gallery; 3. Jobs; 4. Chat; 5. Why us? (employee experiences; conveniences; benefits))		5	3
Possibility of uploading video material		+	+
Media campaign in Bosnia and Herzegovina		Extended	Basic

* Prices are without VAT.



Booth marketing content

Marketing services	Premium	Basic
Highlighting in the PR article of the newsletter for employees	+	+
Highlighting in the PR article - release on the MojPosao.ba and MojPosao.ba Facebook page (more than 150,000 fans).	+	+
Citation in the press release (opening of the fair and closing of the fair).	+	+
Citation in the radio spots	+	+
Facebook post on the MojPosao.ba page (more than 150,000 fans).	+	-
LinkedIn post on company page Kolektiv with more than 14,000 followers.	+	-
Twitter post on the MojPosao.ba page	+	-
Logo on MojPosao.ba banner campaign	+	-



An additional option – have booths in several countries

Do you want to present your company in the region?

Besides Bosnia and Herzegovina, we offer you an option to buy any type of stand in any country member of the Fair: **Croatia** – Mojposao, **Serbia** - Poslovi Infostud, **Macedonia** - Vrabotuvanje and **Slovenia** - Deloglasnik.

By buying booths in several countries, you get the following discount:

- **10%** discount - 2 countries
- **15%** discount - 3 countries
- **20%** discount - 4 countries
- **25%** discount - 5 countries



Contacts

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