



REGIONAL JOB FAIR

17 – 21. October 2022.

poslovi  infostud.com

Why to participate?



More than **580.000 visits** and more than **4.500.000** stand views.*



More than **40.000 applications on job ads**.*



Emphasis of your company advantages as an employer: work atmosphere, salaries and benefits for employees.



Direct communication with candidates via text and video chat.



Employer Branding – reach to more than **340.000 users/potential candidates** – stand at Job Fair, job ads and marketing campaign in Serbia.



Fair is active for **24 hours during 5 days** and reachable through all devices (mobile, tablet, laptop and desktop).



Reach to potential candidates in the Region (Croatia, Bosnia and Herzegovina, North Macedonia and Slovenia).

*Data: Regional Job Fair 2020.

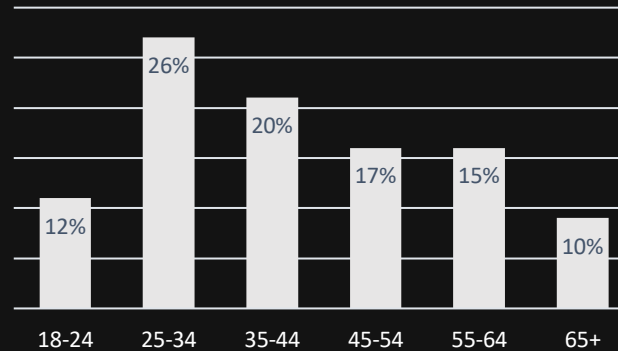


Advantages of the Online Job Fair

Along the possibility of the instant employment of candidates, you create a base for the future needs.

Unique fair in the Region at the trustworthy online platform.

Structure of visitors*



Chance to present your company in several countries of the region.

Simple and fast communication with visitors through the chat.

*Data: Regional Job Fair 2020.

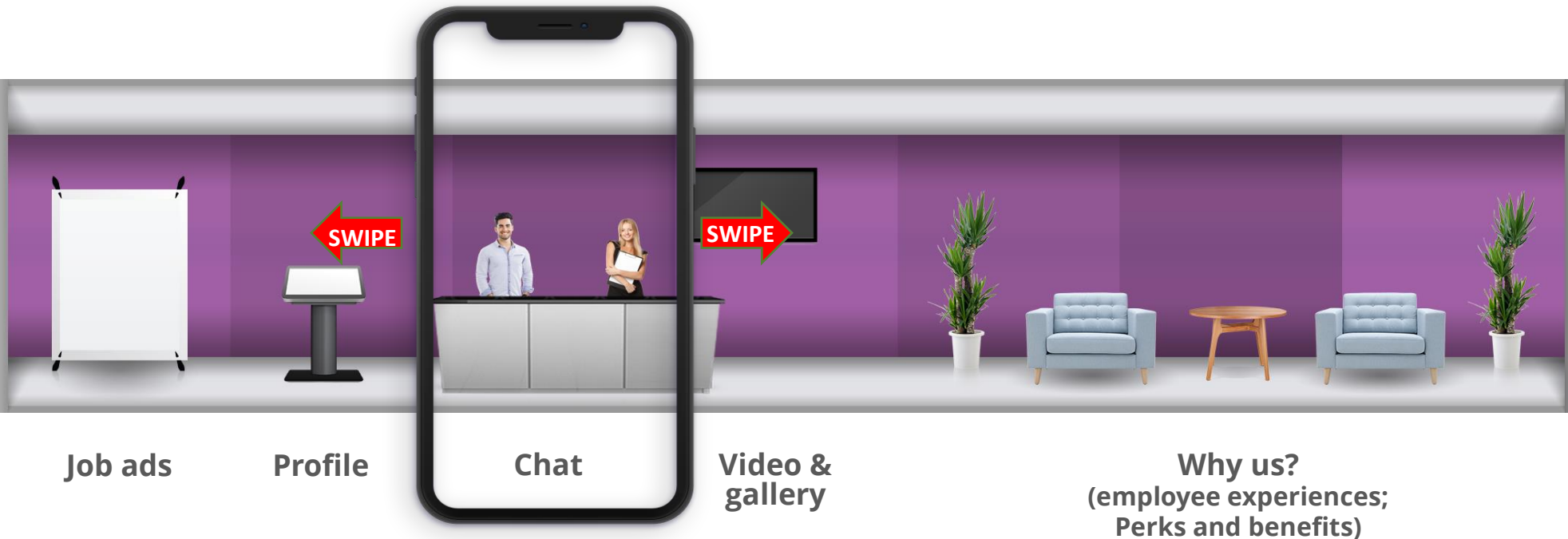


Technical info

Proven platform adapted for use on **all devices** (mobile, tablet, laptop, desktop) as well as in all internet browsers.

Quick and easy navigation on virtual stands.

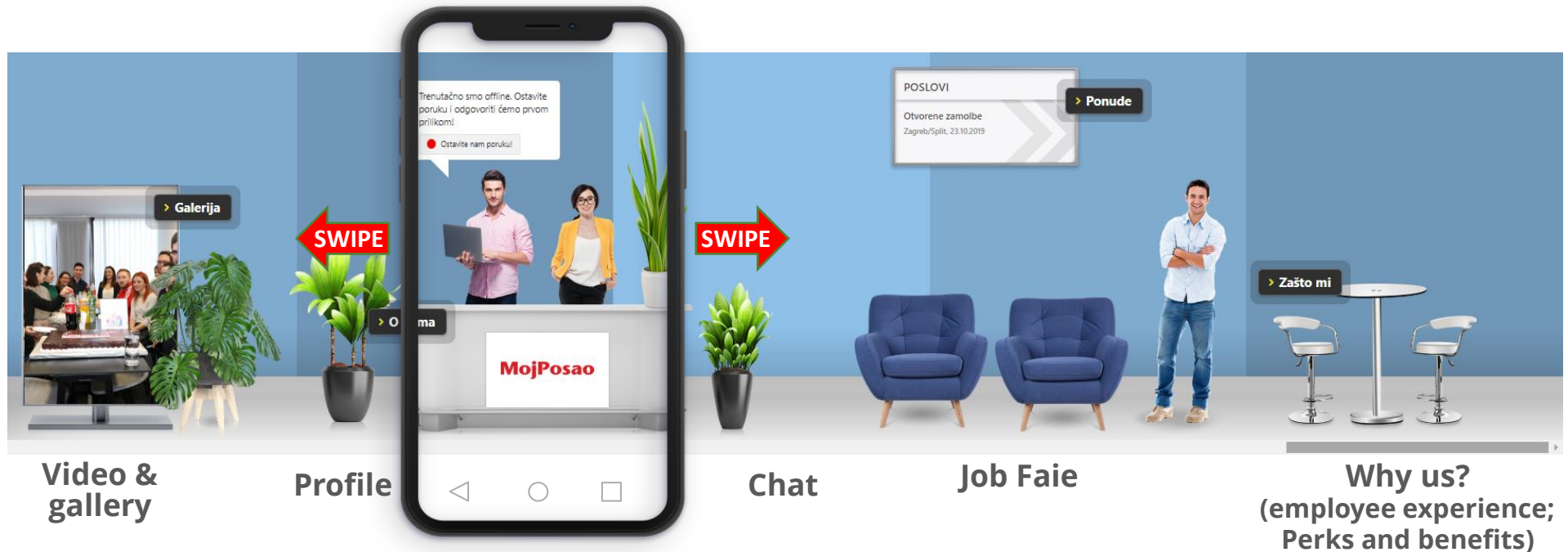
"User friendly" solution for creating a stand - easy selection of the offered content (click on / drag & drop) with various design possibilities. You can watch the video of the stand making at: <https://youtu.be/p56pTJVYizI>



Technical info

There are a large number of options for arranging and highlighting your stand.

In the example below you can see how stand can look like when you edit it and introduce yourself to candidates with additional informations about your company.



Stand offer

- Early registration (e.r.) until 02.09.2022.
- Regular price from 03.09. to 16.10.2022.

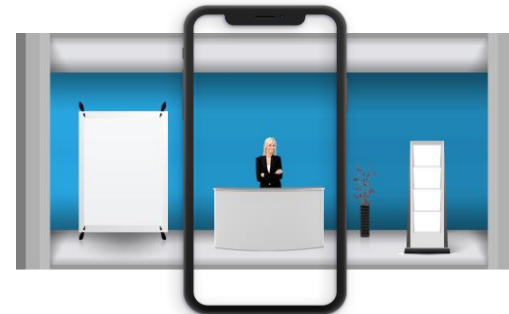
BRANDED
e.r. 193.500 rsd*
215.000 rsd*

Introduce yourself to candidates in the best way with additional promotion. Special - *custom made stand* design.



BASIC
r.p. 112.500*
125.000 rsd*

Ensure attendance at the largest job fair in the region.



- * VAT not included
- e.r. – early registration

Booth specification

Comparative display of functionality	Branded	Basic
Price	e.r. 193.500 rsd* 215.000 rsd*	r.p. 112.500 rsd* 125.000 rsd*
Number of job ads posted	Unlimited	Unlimited
Company presentation	Yes	Yes
Photo and video gallery	Yes	Yes
Visually larger and more prominent stand	Yes	No
Benefits and employee experience	Yes	No
Chat with candidates	Yes	No

* VAT not included.



Stand specification

Marketing Services	Branded	Basic
Regional Labor Market Report	+	+
Group Facebook promotion on Poslovi.Infostud, Startuj, HelloWorld websites	+	+
Group Instagram promotion on Poslovi.Infostud, Startuj, HelloWorld websites	+	+
Group PR promotion on Poslovi.Infostud, Startuj, HelloWorld websites	+	+
Highlighted job ads in the search on promotion on Poslovi.Infostud, Startuj, HelloWorld websites	+	+
Capsule highlighting on the front page on Poslovi.Infostud, Startuj, HelloWorld websites - targeted	+	+
Group LinkedIn promotion on Poslovi.Infostud, Startuj, HelloWorld websites LN page	+	+
Facebook promotion of the company's stand	+	-
Instagram promotion of the company's stand	+	-
Publication of the company's PR text on Poslovi.Infostud, Startuj, HelloWorld websites - targeted	+	-
Facebook promotion of the company's PR text on Poslovi.Infostud, Startuj, HelloWorld websites	+	-
Instagram promotion of the company's PR text on Poslovi.Infostud, Startuj, HelloWorld websites	+	-



Additional possibility – but stand in more countries

Do you want to present yourself in the countries of the region as well?

Apart from Serbia, we offer all exhibitors to rent any type of stand in any country, fair participants: Croatia - MojPosao, Bosnia and Herzegovina - MojPosao.ba, Northern Macedonia – Vrabotuvanje, and Slovenia - Deloglasnik.

By renting stands in several countries, you get the following discounts:

- **10%** discount – 2 countries
- **15%** discount – 3 countries
- **20%** discount – 4 countries
- **25%** discount – 5 countries

MojPosao



 **VRABOTUVANJE.COM**



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