



REGIONAL JOB FAIR

17. – 21. October 2022.



Why to Participate?



Over **580.000 visitors** and more than **4.800.000 visits** on the fair.*



More than **48.000** received **applications**.*



Highlighting your company's strengths as an employer:
work environment, salary and other benefits are the most important information for job seekers.*



Direct communication with the candidates and option for fast employment via chat: **84% of the visitors** from all age groups **are following the fair via mobile phone**.*



Employer Branding – reach to over 7.200.000 users / potential candidates – stand on the job fair, job ads and marketing campaign in Macedonia, Croatia, Serbia, Bosnia and Herzegovina and Slovenia.



The fair will be active **24 hours** a day for **5 days** and is available from all devices (mobile, tablet, laptop, desktop).



Reach to potential candidates in the region (Macedonia, Croatia, Serbia, Bosnia and Herzegovina and Slovenia).

*Source: Regionall Job Fair 2021.



Venue of the event

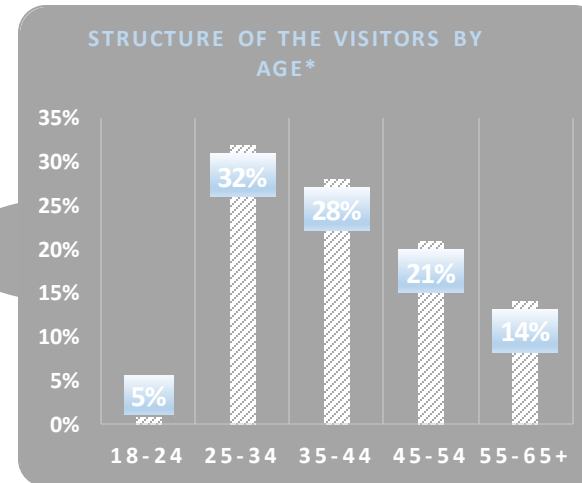
www.regionalnizaposlitvenisejem.si



Advantages of the Online Fair

In addition to current employment, you create a database for your future needs. Always is good time to find the right candidate!

Opportunity to present your company in several countries in the region at the same time. All you need is Internet!



The only fair of this kind in Europe on a proven platform with guaranteed support for exhibitors and visitors.

Easy and fast communication with the visitors of the job fair through chat and video calls.

*Source: Regional Job Fair 2021



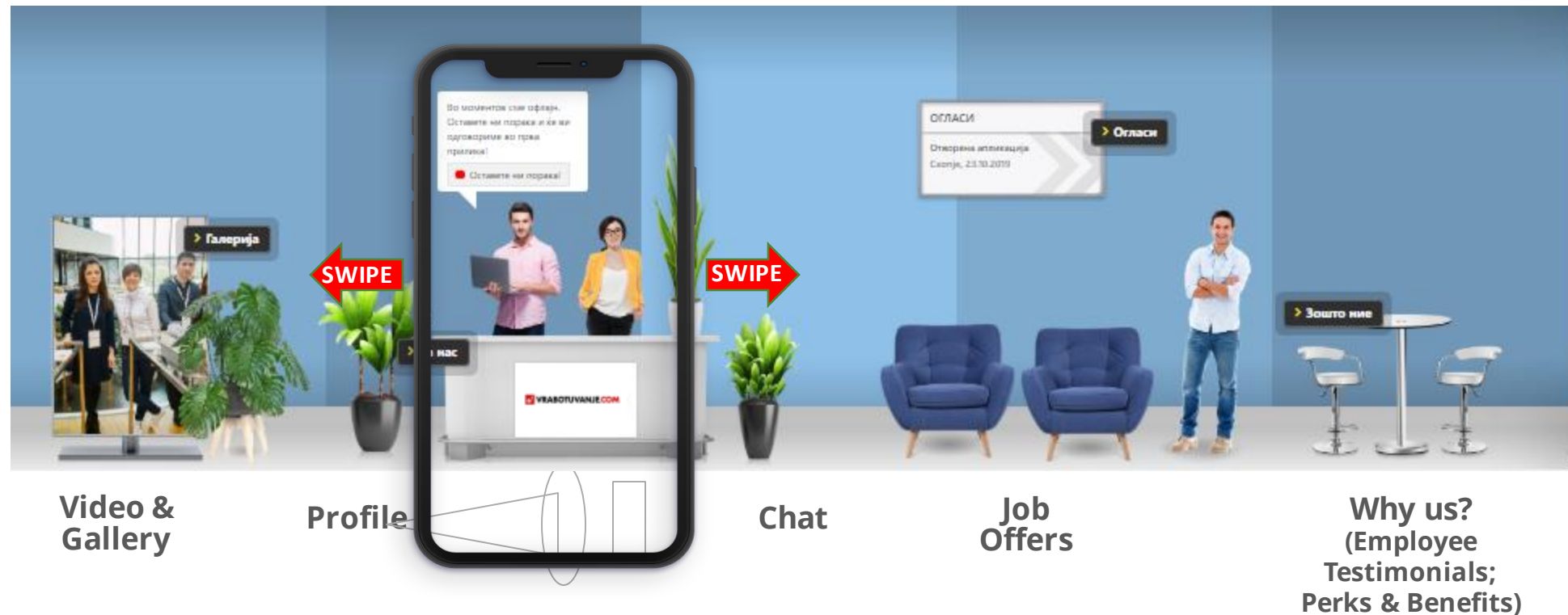
Technical Information

Proven platform available on all devices (mobile, tablet and desktop) and via browsers.

Fast and easy navigation through the virtual stands.

“User friendly” solution for the preparation of a stand – simple selection of offered content (click on drag&drop) with plenty design possibilities. Here you can watch the video for preparation of the stand:

<https://youtu.be/p56pTJVYizI>



Types of Stands

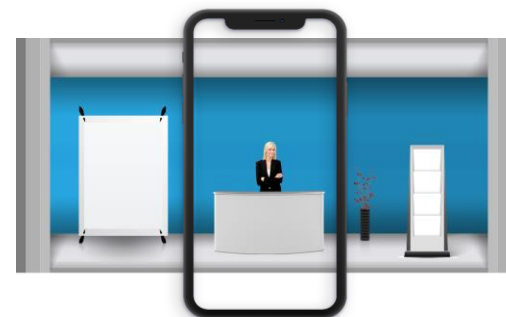
EXCLUSIVE stand
3.500 eur*

Up to 20 free job ads on Deloglasnik.si
Visually larger and more visible stand.
Interactive stand with 5 elements.
Advanced marketing campaign.



PREMIUM stand
1.800 eur*

Up to 5 free job ads on Deloglasnik.si.
Interactive stand with 3 elements.
Basic marketing campaign.



* The price does not include VAT.

Specification of the Stands

Comparison of Functionalities	Exclusive	Premium
Price	3.500 eur*	1.800 eur*
Number of job ads Deloglasnik.si (Slovenia) – exclusive job ads on the front page	20	5
Number of elements: (possibility to choose the following elements: profile, video and gallery, job offers, chat and why us (employee testimonials, perks and benefits))	5	3
Marketing campaign	Advanced	Basic

* The price does not include VAT.



Marketing Campaign

Marketing Services	Exclusive	Premium
Advanced Facebook campaign with exposure of company	+	-
Facebook campaign and PR article on Deloglasnik Facebook page	+	-
Promotion of company in radio ad	+	-
Group promotion (Facebook, Google)	+	+
PR article about the company on Deloglasnik.si (news)	+	+
Presentation page on Deloglasnik for 1 year	+	+
Designed stand in the image of company	+	-
Group PR article about the company on Deloglasnik.si (news)	+	+
Mentioning of the company in the press release	+	+
Mentioning your company in e-mail campaign to our registered users	+	+



Additional Opportunity – Exhibit in Several Countries

Do you want to present your company in other countries in the region?

We offer all exhibitors an opportunity, except in Slovenia, to buy any kind of stand in other countries – participants in the fair: **Croatia** – MojPosao, **Serbia** - Poslovi Infostud, **Bosnia and Herzegovina** - MojPosao.ba and **Macedonia** - Vrabutovanje.

By buying a stand in several countries you get the following discount:

- **10%** discount – 2 countries
- **15%** discount – 3 countries
- **20%** discount – 4 countries
- **25%** discount – 5 countries

MojPosao
Centralno mjesto tržišta rada



poslovi  **infostud.com**

Deloglasnik



Contact

**Alen
Avdičević**

Project Manager

alen@deloglasnik.si

Tel: +386 (0)5 907 67 52

