

Booth marketing content

Marketing services	Premium +	Premium	Basic
Mentioning the company's name in PR articles (PR for the opening of the fair and PR for the closing of the fair)	+	+	+
Mentioning the name of the company in a group article with an announcement on MojPosao.ba	+	+	+
Mentioning the company's name in radio announcements (on over 20 radio stations)	+	+	-
Group Facebook post on the MojPosao.ba page (> 170,000 fans)	+	+	+
Individual personalized Facebook post on the MojPosao.ba page (> 170,000 fans) campaign during the fair	+	+	-
Group Twitter post on the MojPosao.ba page	+	+	+
Individual personalized Twitter post on the MojPosao.ba page	+	+	-
Group LinkedIn post on Kolektiv page (MojPosao.ba) (> 21,000 followers)	+	+	+
Individual personalized LinkedIn post on the Kolektiv page (MojPosao.ba) (> 21,000 followers)	+	+	-
Instagram post and story on the MojPosao.ba page (>16,000 followers)	+	+	-
Logo on MojPosao.ba banner campaign (100,000 impressions in 8 days)	+	-	-
Mentioning the company's name in the Newsletter to more than 150,000 employers (announcement of fair participants)	+	-	-
The logo on the group popup banner on the MojPosao.ba page during the fair	+	-	-
Google campaign	+	+	-
Personalized background on the booth	+	-	-