

# Marketing content of the package

Marketing services	Branded	Basic
Regional report of the labour market	+	+
Group Facebook promotion on websites Poslovi.Infostud, Startuj.rs, HelloWorld	+	+
Group Instagram promotion on websites Poslovi.Infostud, Startuj.rs, HelloWorld	+	+
Group PR promotion on websites Poslovi Infostud, Startuj.rs, HelloWorld	+	+
Group LinkedIn promotion on websites Poslovi Infostud, Startuj, HelloWorld	+	+
Fair ads appear more prominently in the search of the sites Poslovi Infostud, Startuj, HelloWorld	+	+
Prominence of capsules on title pages Poslovi Infostud, Startuj, HelloWorld – customized to the target group	+	+
Group promotion on TikTok	+	+
Facebook promotion of the company stand	+	-
Instagram promotion of the company stand	+	-
Facebook promotion of one ad of choice - customized to the target group	+	-