Advantages of the Online Fair

Over **580.000 visitors** and more than **4.800.000 visits** on the fair.*

More than **48.000** received **applications**.*

Highlighting your company's strengths as an employer:
work environment, salary and other benefits are the most important information for job seekers.*
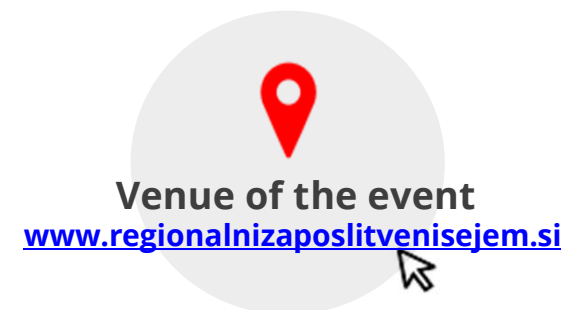
Direct communication with the candidates and option for fast employment via chat: **84% of the visitors** from all age groups **are following the fair via mobile phone**.*

Employer Branding – **reach to over 7.200.000 users / potential candidates** – stand on the job fair, job ads and marketing campaign in Macedonia, Croatia, Serbia, Bosnia and Herzegovina and Slovenia.

The fair will be active **24 hours** a day for **8 days** and is available from all devices (mobile, tablet, laptop, desktop).

Reach to potential candidates in the region (Macedonia, Croatia, Serbia, Bosnia and Herzegovina and Slovenia).

*Source: Regionall Job Fair 2022.

Venue of the event
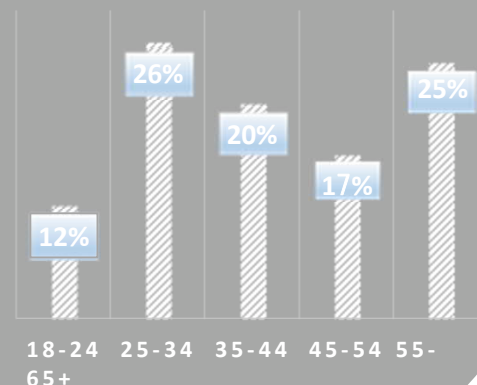www.regionalnizaposlitvenisejem.si

REGIONAL JOB FAIR

Advantages of the Online Fair

In addition to current employment, you create a database for your future needs. Always is good time to find the right candidate!

The only fair of this kind in Europe on a proven platform with guaranteed support for exhibitors and visitors.

STRUCTURE OF VISITORS BY AGE*

26%
25%
20%
17%
12%

18-24 25-34 35-44 45-54 55-65+

The possibility of simultaneous company presentation in different countries of the region. All you need is the internet!

Easy and fast communication with the visitors of the job fair through chat and video calls.

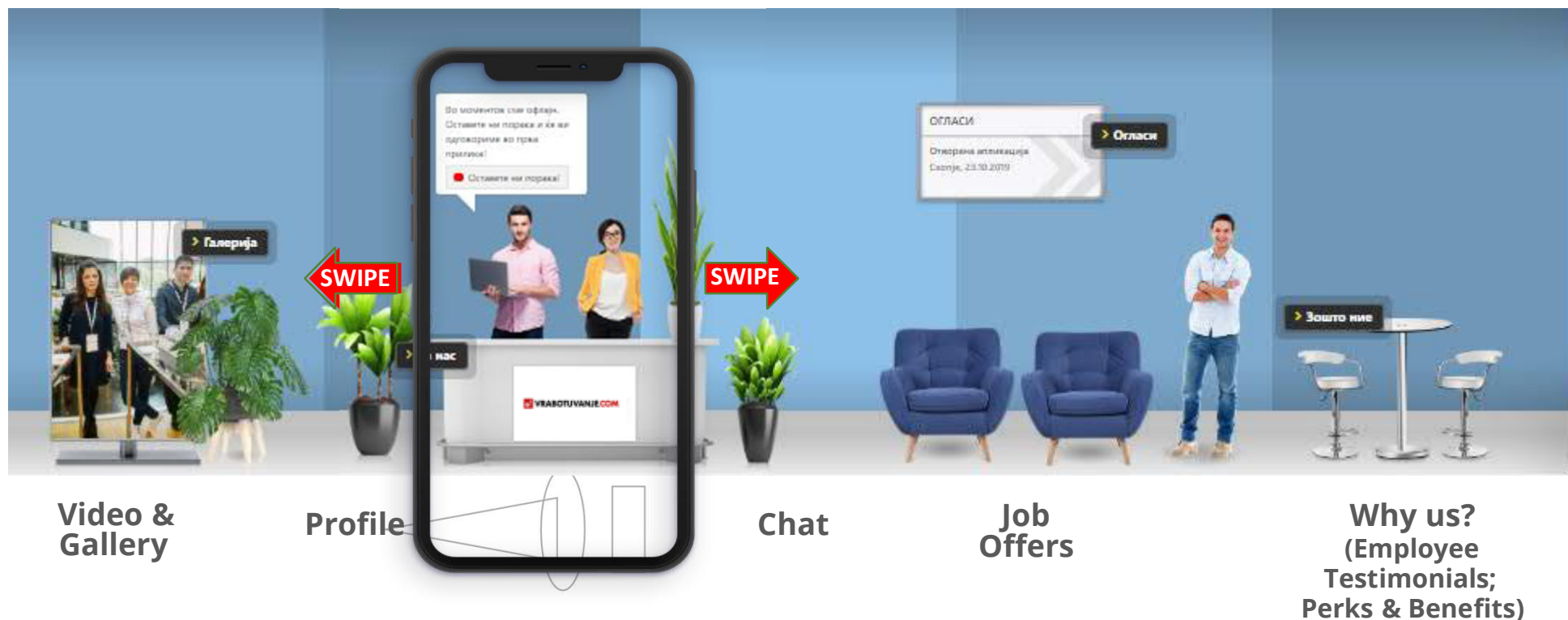*Source: Regional Job Fair 2022

REGIONAL JOB FAIR

Technical Information

Proven platform available on all devices (mobile, tablet and desktop) and via browsers.

Fast and easy navigation through the virtual stands.

"User friendly" solution for the preparation of a stand – simple selection of offered content (click on drag&drop) with plenty design possibilities. Here you can watch the video for preparation of the stand:
https://youtu.be/p56pTJVYizI

Video & Gallery   **Profile**   **Chat**   **Job Offers**   **Why us?**
(Employee Testimonials; Perks & Benefits)

Options for exhibitors

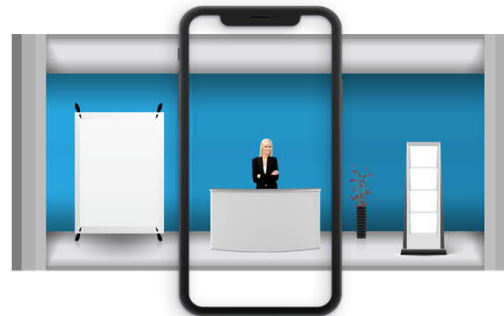| GOLDEN booth €3,500 * | Full media campaign. Presence on all channels: radio, Web and social networks. Special custom-made booth design. |

| SILVER booth €2,500 * | Extended media campaign. Presence on web and social networks. Highlighting in the newsletter for employees. |

| BRONZE booth €1,500 * | Presentation of the company to a large number of job seekers. Presence on social networks. |

* If you don't have an EU VATid number, additional tax charges will be added.

REGIONAL JOB FAIR

Specification of the Stands

Comparison of Functionalities	Golden	Silver	Bronze
Price	3.500 eur*	2.500 eur*	1.500 eur*
Number of job ads Deloglasnik.si (Slovenia) – exclusive job ads on the front page	20	10	5
Number of elements: (possibility to choose the following elements: profile, video and gallery, job offers, chat and why us (employee testimonials, perks and benefits)	5	4	3
Marketing campaign	Full	Extended	Basic

* The price does not include VAT.

Marketing Campaign

Marketing Services	Golden	Silver	Bronze
Advanced Facebook campaign with exposure of company	+	+	-
Facebook campaign and PR article on Deloglasnik Facebook page	+	+	+
Promotion of company in radio ad	+	-	-
Group promotion (Facebook, Google)	+	+	-
PR article about the company on Deloglasnik.si (news)	+	+	+
Presentation page on Deloglasnik for 1 year	+	+	+
Designed stand in the image of company	+	-	-
Group PR article about the company on Deloglasnik.si (news)	+	+	+
Mentioning of the company in the press release	+	+	-
Mentioning your company in e-mail campaign to our registered users	+	+	+

Additional Opportunity – Exhibit in Several Countries

Do you want to present your company in other countries in the region?

We offer all exhibitors an opportunity, except in Slovenia, to buy any kind of stand in other countries – participants in the fair: **Croatia –** [MojPosao](#), **Serbia-** [Poslovi Infostud](#), **Bosnia and Herzegovina** - [MojPosao.ba](#) and **Macedonia -** [Vrabutovanje.](#)

By buying a stand in several countries you get the following discount:

- **10%** discount – 2 countries
- **15%** discount – 3 countries
- **20%** discount – 4 countries
- **25%** discount – 5 countries

Contact

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