

# Booth marketing content

Marketing services	Gold	Silver	Bronze
Interview release on the MojPosao, and MojPosao Facebook page (more than 280,000 followers).	+	-	-
Highlighting in the PR article of the newsletter for employees (more than 270,000 recipients) with the article release on the MojPosao.	+	+	-
Highlighting in the PR article - release on the MojPosao and MojPosao Facebook page (more than 280,000 followers).	+	+	+
Citation in the radio spots.	+	+	+
	(7 stations)	(3 stations)	(2 stations)
Citation in the press release (opening of the fair).	+	+	+
Social media campaign (Gold* or Silver**).	+	+	-
	(Gold campaign)	(Silver campaign)	
Google Ads campaign***	+	-	-
Facebook post on MojPosao page (more than 280,000 followers)	+	+	+
LinkedIn post on company page MojPosao with more than 35,000 followers.	+	-	-
Citation in the PR articles (jutarnji, tportal, glas-slavonije.hr, istarski.hr).	+	-	-
Posting ads on the mobile application Poslovac.	+	+	+
	(Featured)	(Basic)	(Basic)
Citation in the press release (closing of the fair).	+	+	+

\* The gold campaign includes 8 days of Facebook & Instagram campaign for your booth. Reach: 75,000 to 85,000.

\*\* The Silver campaign includes 8 days of Facebook & Instagram campaign for your booth. Reach: 35,000 to 40,000.

\*\*\* Google campaign includes 8 days of Google Ads campaign for published job ads. Reach: 30,000 to 35,000.

