



REGIONAL JOB FAIR

October 14 - 21, 2025





The possibility of simultaneously presenting the company in multiple countries of the region. All you need is the internet!

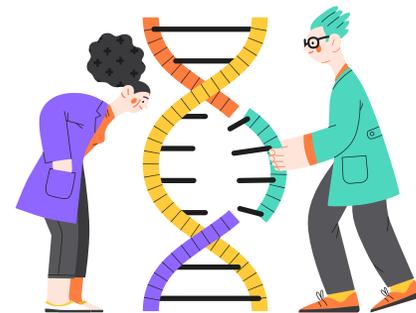


In addition to current hiring, you are also creating a database for future needs. It is always the right time for the ideal candidate.

Advantages



A unique fair in Europe on a proven platform with guaranteed support for exhibitors and visitors.



A high-quality presentation of the company and employment conditions that will make you stand out from the competition.



Why participate? ?!

The virtual job fair offers a flexible, accessible, and efficient way to connect employers and candidates in a modern, digital environment.



Location of the event

www.regionalnisajamposlova.com



- ⇒ More than **650,000** visits and over **3,900,000** fair views*
- ⇒ Over **65,000** received **applications***
- ⇒ **Highlighting the advantages of your company as an employer**
- ⇒ **Direct communication with candidates** and quick hiring through chat and video calls
- ⇒ **Employer Branding** - reaching over 7,200,000 users/potential candidates
- ⇒ The fair is active **24 hours** a day for **8 days**
- ⇒ Reach to potential candidates in the region (Croatia, Bosnia and Herzegovina, Serbia, Macedonia).



Technical aspect

- ✦ The platform is optimized for use on **all devices** (mobile, tablet, laptop, desktop computer)
- ✦ **Quick and easy** navigation through virtual booths (direct selection of the desired employer by clicking on the logo, browsing through booths, selecting from the exhibitor list)
- ✦ **User-friendly solution for booth creation** - simple selection of offered content (click on/drag & drop) with various design options
- ✦ You can watch the booth creation video at the following [link](#)



EXCLUSIVE BOOTH
from 10.000€

CUSTOM MADE

"The exclusive stand with a personalized pavilion puts your brand in the spotlight, ensuring that your visual identity is memorable among visitors."

- ⇒ Own pavilion as an entrance to your booth*
- ⇒ 10 job ads on the MojPosao portal
- ⇒ Custom-made campaign
- ⇒ Video ad



- ✓ By choosing this package, you receive a unique set of tailored solutions, with the option of further customization according to your preferences, to fully align with your business goals and needs.



* with the option to rent additional booths





GOLDEN BOOTH 3.840€



MojPosao: EduCentar

HR DAYS HR NAJBOLJE REGIONALNE PRAKSE

REGIONALNI SAJAM POSLOVA

SEZONAC.hr

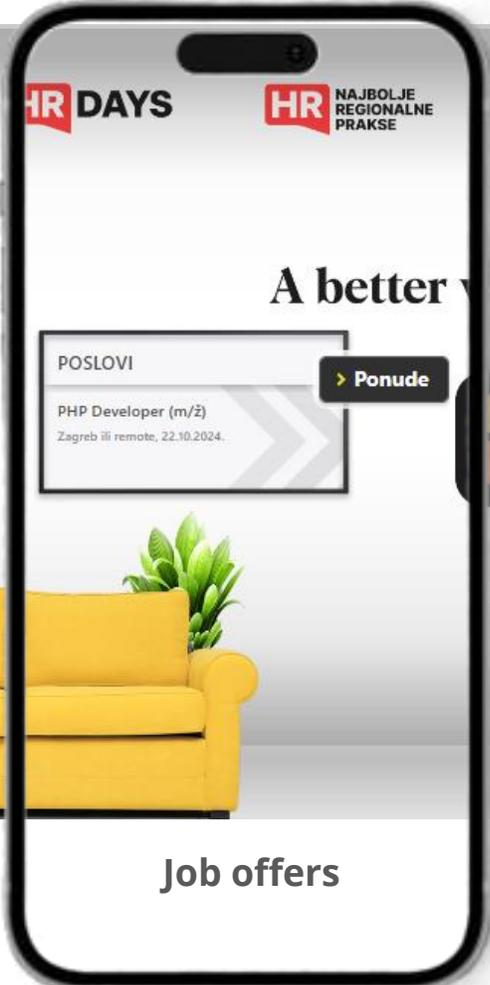
POSLODAVAC PRVOG IZBORA

PULSER

MojaPlaća



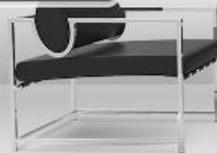
Ostavite nam poruku!



A better world of work for everyone.

Alma Career.

Zašto mi



Why us?
(Employee experiences;
Perks & Benefits)

O nama



Profile

Video & gallery

Chat

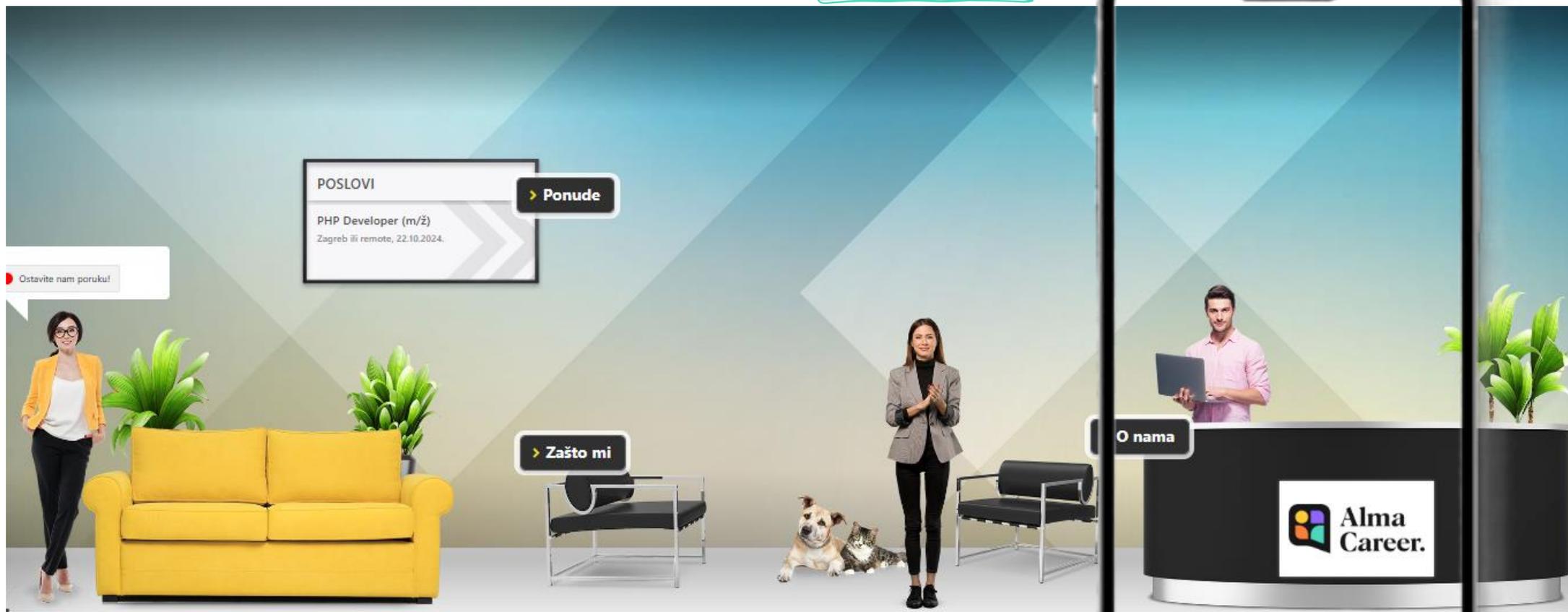
Job offers

- Customized background ✓
- Functionalities 5/5



SILVER BOOTH

2.520€



Chat

Job offers

Why us?
(Employee experiences;
Perks & Benefits)

Profile

- Customized background ✗
- Functionalities 4/5



The differences between booths

	GOLDEN booth	SILVER booth
The number of job positions on the MojPosao portal	7	5
The number of functionalities*	5	4
Media campaign	GOLDEN campaign**	SILVER campaign***
Custom-made background	✓	✗
Video material	✓	✗

*Functionalities (the possibility to choose the following functionalities: 1. Profile; 2. Video and/or Image Gallery; 3. Jobs; 4. Chat; 5. Why Us - employee experiences, benefits, and perks?)
**Extended media campaign: PR interview, targeted campaigns, newsletter for job seekers... Presence on all channels: radio, web, and social media
***Presence on radio stations, web, and social media. Highlighting in the job seeker newsletter



Marketing content of booths



Marketing services	GOLDEN exhibitor	SILVER exhibitor
Publication of the interview on the MojPosao portal and MojPosao Facebook page, along with a Facebook campaign on social media in Croatia	✓	✗
Highlighting in the PR article of the job seeker Newsletter (over 280,000 recipients) along with the publication of the article on the MojPosao portal	✓	✓
Highlighting in the PR article – publication on the MojPosao portal and Facebook page (over 289,000 followers)	✓	✓
Mention in radio spots	(40+ station)	(3 station)
Mention in the media release (opening/closing of the Fair)	✓	✓
Social media campaign (Gold* or Silver**)	✓	✓
Google campaign***	✓	✗
Facebook post on the MojPosao page	✓	✓
LinkedIn post on the MojPosao company page	✓	✓
Mention in PR articles (Jutarnji, tportal, glas-slavonije.hr, istarski.hr)	✓	✗
<p>Golden campaign: Facebook & Instagram campaign for your booth lasting 8 days. Reach: 75,000 to 85,000 ** Silver campaign: Facebook & Instagram campaign for your booth lasting 8 days. Reach: 35,000 to 40,000 *** Google campaign: Google Ads campaign for your ads lasting 8 days. Reach: 30,000 to 35,000</p>		



Fair marketing



Media campaign in Croatia, Bosnia and Herzegovina, Serbia, and North Macedonia.

PR releases

SlavonikaNews,
Dubrovački.hr,
Jutarnji.hr, Tportal.hr,
IstralN, MojPosao.hr



Radio stations

Otvoreni radio, bravo! +
Media servis (više od 40
radio postaja), Slavonski
radio, Radio Split



- Facebook
- Instagram
- Google
- LinkedIn



By renting booths in multiple countries, you will receive the following discounts 



Contacts

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