



# REGIONAL JOB FAIR

14. – 21. October 2025.

 **MojPosao.ba**

# Why participate?



More than **650.000** unique visitors and more than **3.900.000** **page visits**.\*



Over **65.000** **applications** received.\*



**Highlighting your advantages as an employer:** benefits for employees.\*



**Direct communication with candidates** and fast recruitment of candidates via chat: **93% visitors** of all ages visits the **Fair via mobile phone**.\*



**Employer Branding - reach to over 7.900.000 users / potential candidates** - booth at the Fair, advertisements and marketing campaigns in Bosnia and Herzegovina, Croatia, Serbia and Macedonia.



The Fair is live **24 hours a day for 8 days** and is available on all devices (mobile/desktop).



Reach to potential candidates in the region (Bosnia and Herzegovina, Croatia, Serbia and Macedonia).



\*Source: Regional Job Fair 2024. Data presented in total for the region.



**Fair location:**

<https://regionalnisajamposlova.com/ba/>



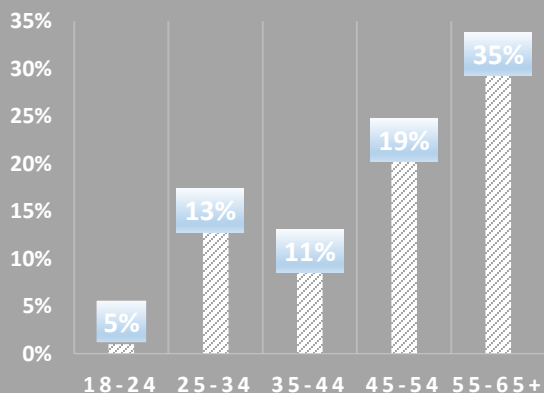
# Online fair advantages

In addition to your current employment needs, you also create a base for future needs. It's always time for the ideal candidate!

Unique fair in Europe on a proven platform with reliable support for exhibitors and visitors.

Opportunity to simultaneously represent your company in several countries in the region. All you need is the Internet!

VISITORS STRUCTURE BY AGE\*



Communicate fast and easy with fair visitors via chat and video calls.

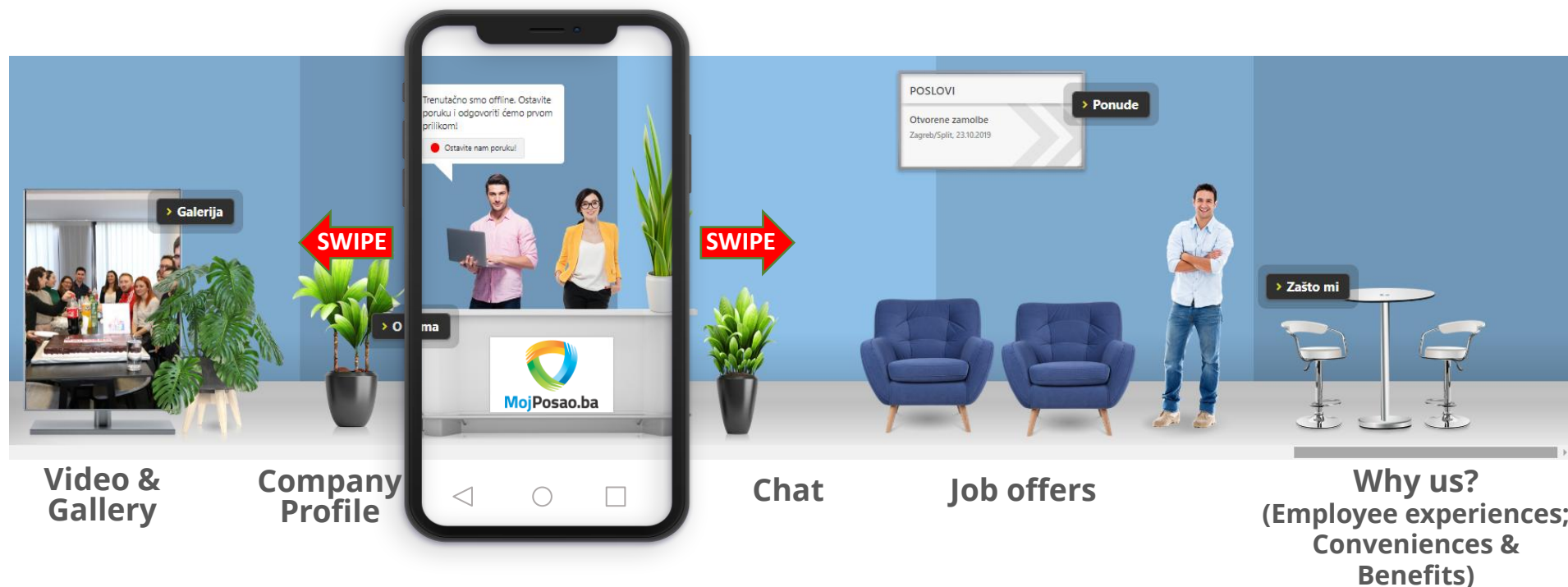
\*Source: Regional Job Fair 2024.

# Technical info

Proven platform adapted for use on all devices (mobile, tablet, laptop, desktop) and in all browsers.

Quick and easy navigation through virtual booths.

User friendly solution for creating a booth - easy selection of the offered content (click on / drag & drop) with various design possibilities. Booth preparation video can be found at: <https://youtu.be/p56pTJVYizI>



# Options for exhibitors

PREMIUM + booth  
2.045 € \*

- Length - 5 modules
- Extended online media campaign in Bosnia and Herzegovina
- Personalized stand.



PREMIUM booth  
1.790 € \*

- Length - 4 modules
- Advanced online media campaign in Bosnia and Herzegovina
- Larger selection of elements and colors on the stand



BASIC booth  
1.278 € \*

- Length - 3 modules
- Basic media campaign in Bosnia and Herzegovina
- Basic selection of elements and colors on the stand



\* Prices are without VAT.

# Booths specifications

Functionality comparison	Premium +	Premium	Basic
Price	2.045 € *	1.790 € *	1.278 € *
Number of published jobs on MojPosao.ba (Bosnia and Herzegovina)	15	10	5
Media campaign in Bosnia and Herzegovina	Extended	Advanced	Basic
Number of booth modules (possibility to choose the following modules: 1. Profile; 2. Video and/or Gallery; 3. Jobs; 4. Chat; 5. Why us? (employee experiences; conveniences; benefits))	5	4	3
Possibility of uploading video material	YES	NO	NO
Personalized booth	YES	NO	NO

\* Prices are without VAT.

# Booth marketing content

Marketing services	Premium +	Premium	Basic
Mentioning the company's name in PR articles (PR for the opening of the fair and PR for the closing of the fair)	+	+	+
Mentioning the name of the company in a group article with an announcement on MojPosao.ba	+	+	+
Mentioning the company's name in radio announcements (on over 20 radio stations)	+	+	-
Group Facebook post on the MojPosao.ba page (> 200,000 fans)	+	+	+
Individual personalized Facebook post on the MojPosao.ba page (> 200,000 fans) campaign during the fair	+	+	-
Group LinkedIn post on page MojPosao.ba (> 29,000 followers)	+	+	+
Individual personalized LinkedIn post on the Kolektiv page (MojPosao.ba) (> 29,000 followers)	+	+	-
Instagram post and story on the MojPosao.ba page (>20,000 followers)	+	+	-
Logo on MojPosao.ba banner campaign (100,000 impressions in 8 days)	+	-	-
Mentioning the company's name in the Newsletter to more than 150,000 jobseekers	+	-	-
The logo on the group pop up banner on the MojPosao.ba page during the fair	+	-	-
Google campaign	+	+	-
Personalized background on the booth	+	-	-

# Media campaign

## Bosnia and Herzegovina

**Web:** Facebook & Google campaigns, LinkedIn, Instagram posts, PR articles, article on **MojPosao.ba**

**Radio stations** (>20 radio stations)

**Newsletter:** for jobseekers (>150,000)

**Banner & popup banner** : during the Fair at **MojPosao.ba**



# An additional option – have booths in several countries

Do you want to present your company in the region?

Besides **Bosnia and Herzegovina** - MojPosao.ba, we offer you an option to buy any type of stand in any country member of the Fair: **Croatia** – Mojposao, **Serbia** - Poslovi Infostud and **Macedonia** – Vrabotuvanje.

By buying booths in several countries, you get the following discount:

- **10%** discount - 2 countries
- **15%** discount - 3 countries
- **20%** discount - 4 countries



