



REGIONAL JOB FAIR

14. – 21. October 2025.

MojPosao:

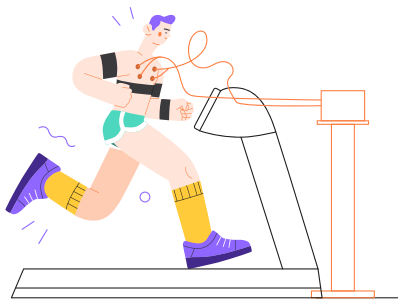


The possibility of simultaneously presenting the company in multiple countries of the region. All you need is the internet!

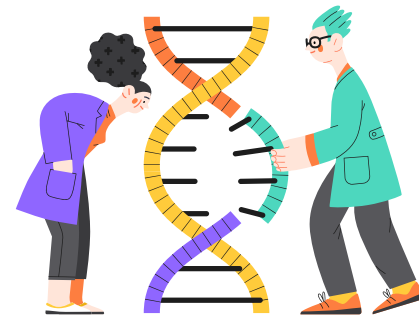


In addition to current hiring, you are also creating a database for future needs. It is always the right time for the ideal candidate.

Advantages



A unique fair in Europe on a proven platform with guaranteed support for exhibitors and visitors.



A high-quality presentation of the company and employment conditions that will make you stand out from the competition.



Why participate? ?!

The virtual job fair offers a flexible, accessible, and efficient way to connect employers and candidates in a modern, digital environment.



- ⇒ More than **650,000** visits and over **3,900,000** fair views*
- ⇒ Over **65,000** received **applications***
- ⇒ **Highlighting the advantages of your company as an employer**
- ⇒ **Direct communication with candidates** and quick hiring through chat and video calls
- ⇒ **Employer Branding** - reaching over 7,200,000 users/potential candidates
- ⇒ The fair is active **24 hours** a day for **8 days**
- ⇒ Reach to potential candidates in the region (Croatia, Bosnia and Herzegovina, Serbia, Macedonia).



Location of the event

www.regionalnisajamposlova.com



Technical aspect

- ✦ The platform is optimized for use on **all devices** (mobile, tablet, laptop, desktop computer)
- ✦ **Quick and easy** navigation through virtual booths (direct selection of the desired employer by clicking on the logo, browsing through booths, selecting from the exhibitor list)
- ✦ **User-friendly solution for booth creation** - simple selection of offered content (click on/drag & drop) with various design options
- ✦ You can watch the booth creation video at the following [link](#)



EXCLUSIVE BOOTH
from 10.000€

CUSTOM MADE

"The exclusive stand with a personalized pavilion puts your brand in the spotlight, ensuring that your visual identity is memorable among visitors."

- ⇒ Own pavilion as an entrance to your booth*
- ⇒ 10 job ads on the MojPosao portal
- ⇒ Custom-made campaign
- ⇒ Video ad



- ✓ By choosing this package, you receive a unique set of tailored solutions, with the option of further customization according to your preferences, to fully align with your business goals and needs.



* with the option to rent additional booths



GOLDEN BOOTH

3.840€



MojPosao: EduCentar

HR DAYS

HR NAJBOLJE REGIONALNE PRAKSE

REGIONALNI SAJAM POSLOVA

SEZONAC.hr

POSLODAVAC PRVOG IZBORA

PULSER

MojaPlaća



> Galerija

Ostavite nam poruku!



Video & gallery

Chat



Job offers

A better world of work for everyone.



Alma Career.

> Zašto mi



Why us?
(Employee experiences;
Perks & Benefits)



> O nama



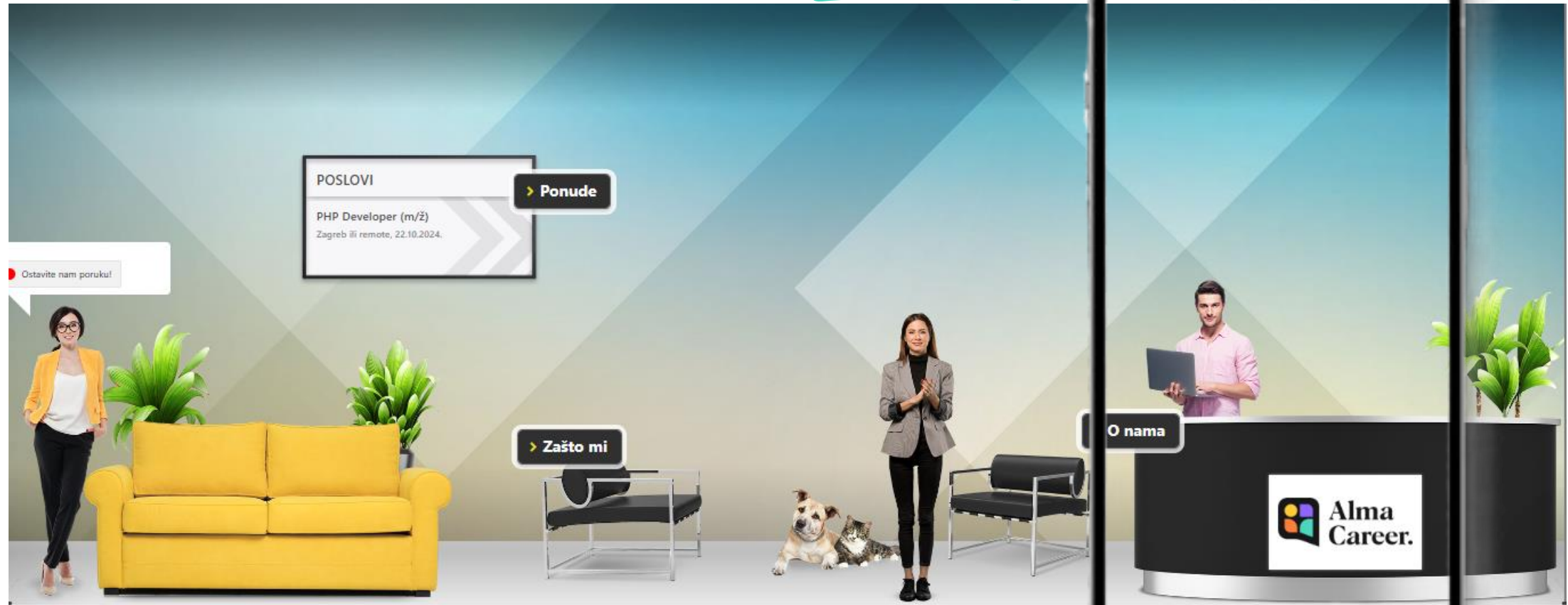
Profile

- Customized background ✓
- Functionalities 5/5



SILVER BOOTH

2.520€



Chat

Job
offers

Why us?
(Employee experiences;
Perks & Benefits)

Profile

- Customized background ✗
- Functionalities 4/5



The differences between booths

	GOLDEN booth	SILVER booth
The number of job positions on the MojPosao portal	7	5
The number of functionalities*	5	4
Media campaign	GOLDEN campaign**	SILVER campaign***
Custom-made background	✓	✗
Video material	✓	✗
<p>*Functionalities (the possibility to choose the following functionalities: 1. Profile; 2. Video and/or Image Gallery; 3. Jobs; 4. Chat; 5. Why Us - employee experiences, benefits, and perks?)</p> <p>**Extended media campaign: PR interview, targeted campaigns, newsletter for job seekers... Presence on all channels: radio, web, and social media</p> <p>***Presence on radio stations, web, and social media. Highlighting in the job seeker newsletter</p>		



Marketing content of booths



Marketing services	GOLDEN exhibitor	SILVER exhibitor
Publication of the interview on the MojPosao portal and MojPosao Facebook page, along with a Facebook campaign on social media in Croatia	✓	✗
Highlighting in the PR article of the job seeker Newsletter (over 280,000 recipients) along with the publication of the article on the MojPosao portal	✓	✓
Highlighting in the PR article – publication on the MojPosao portal and Facebook page (over 289,000 followers)	✓	✓
Mention in radio spots	(40+ station)	(3 station)
Mention in the media release (opening/closing of the Fair)	✓	✓
Social media campaign (Gold* or Silver**)	✓	✓
Google campaign***	✓	✗
Facebook post on the MojPosao page	✓	✓
LinkedIn post on the MojPosao company page	✓	✓
Mention in PR articles (Jutarnji, tportal, glas-slavonije.hr, istarski.hr)	✓	✗
<p>Golden campaign: Facebook & Instagram campaign for your booth lasting 8 days. Reach: 75,000 to 85,000</p> <p>** Silver campaign: Facebook & Instagram campaign for your booth lasting 8 days. Reach: 35,000 to 40,000</p> <p>*** Google campaign: Google Ads campaign for your ads lasting 8 days. Reach: 30,000 to 35,000</p>		



Fair marketing



Media campaign in Croatia, Bosnia and Herzegovina, Serbia, and North Macedonia.

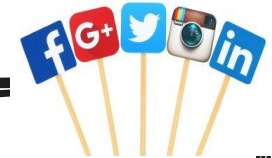
PR releases

SlavonikaNews,
Dubrovački.hr,
Jutarnji.hr, Tportal.hr,
IstralN, MojPosao.hr



Radio stations

Otvoreni radio, bravo! +
Media servis (više od 40
radio postaja), Slavonski
radio, Radio Split



- ☐ Facebook
- ☐ Instagram
- ☐ Google
- ☐ LinkedIn



By renting booths in multiple countries, you will receive the following discounts !!



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