

Marketing content of booths



Marketing services	GOLDEN exhibitor	SILVER exhibitor
Publication of the interview on the MojPosao portal and MojPosao Facebook page, along with a Facebook campaign on social media in Croatia	✓	✗
Highlighting in the PR article of the job seeker Newsletter (over 280,000 recipients) along with the publication of the article on the MojPosao portal	✓	✓
Highlighting in the PR article – publication on the MojPosao portal and Facebook page (over 289,000 followers)	✓	✓
Mention in radio spots	(40+ station)	(3 station)
Mention in the media release (opening/closing of the Fair)	✓	✓
Social media campaign (Gold* or Silver**)	✓	✓
Google campaign***	✓	✗
Facebook post on the MojPosao page	✓	✓
LinkedIn post on the MojPosao company page	✓	✓
Mention in PR articles (Jutarnji, tportal, glas-slavonije.hr, istarski.hr)	✓	✗
<p>Golden campaign: Facebook & Instagram campaign for your booth lasting 8 days. Reach: 75,000 to 85,000</p> <p>** Silver campaign: Facebook & Instagram campaign for your booth lasting 8 days. Reach: 35,000 to 40,000</p> <p>*** Google campaign: Google Ads campaign for your ads lasting 8 days. Reach: 30,000 to 35,000</p>		

