

Booth specification

Content	Branded	Basic
Company presentation	+	+
Photo and video gallery	+	+
Regional labour market report	+	+
Group Facebook promotion on Poslovi.Infostud, Startuj.rs, HelloWorld websites	+	+
Group Instagram promotion on Poslovi.Infostud, Startuj.rs, HelloWorld accounts	+	+
Group LinkedIn promotion on Infostud, Startuj, HelloWorld accounts	+	+
Highlighting fair ads in search results on Poslovi Infostud, Startuj, HelloWorld websites	+	+
Featured capsules on the homepage of Poslovi Infostud, Startuj, and HelloWorld websites - tailored to the target audience	+	+

Booth specification

Content	Branded	Basic
Facebook promotion of the company booth	+	-
Instagram promotion of the company booth.	+	-
Facebook promotion of one ad of your choice - tailored to the target audience	+	-
Unlimited number of ads*	+	-
Visually larger and more prominent booth	+	-
Employee benefits and experiences	+	-
Chat with candidates	+	-

**In the basic booth, ads are limited to 40.*