



REGIONAL JOB FAIR

20. – 27. October 2026.

infostud.

The new look of the Regional job fair



Why companies participate in the Regional job fair?

- **A redesigned platform** with an improved user experience that makes connecting with candidates easier than ever.
- **Over 580,000 visits and 3 million booth views.***
- **Over 100,000 job applications** submitted during the fair - 56,000 in Serbia alone.*
- **Reach across four markets** through a single regional campaign: Serbia, Croatia, Bosnia and Herzegovina, and North Macedonia.
- **Employer branding candidates actually engage with** - your culture, benefits, employee stories, and open roles.
- **Direct contact with candidates** through text and video chat.
- **A virtual booth open 24/7 for eight days**, accessible from any device.



Company profile specification

	BRANDED	BASIC
Company presentation	✓	✓
Photo and video gallery	✓	✓
Regional labour market report	✓	✓
Group Facebook promotion on Poslovi.Infostud, Startuj, HelloWorld	✓	✓
Group Instagram promotion on Poslovi.Infostud, Startuj, HelloWorld	✓	✓
Group LinkedIn promotion on Poslovi.Infostud, Startuj, HelloWorld	✓	✓
Highlighting fair ads in search results on Poslovi.Infostud.com, Startuj.rs, HelloWorld.rs	✓	✓
Featured capsules on the homepage of Poslovi.Infostud.com, Startuj.rs, HelloWorld.rs	✓	✓
Facebook and Instagram promotion of the company profile	✓	✗
Facebook promotion of one ad of your choice - tailored to the target audience	✓	✗
Unlimited number of job ads*	✓	✗
Visually larger and more prominent booth	✓	✗
Employee benefits and experiences	✓	✗
Chat with candidates	✓	✗



Pricing

Company profile type	Early registration price until September 1st, 2026.	Full price Until October 20th, 2026.
BASIC	1.145 EUR	1.270 EUR
BRANDED	1.965 EUR <i>recomended</i>	2.180 EUR

** VAT is not included in the price.*



Additional option - renting booths in multiple countries

Would you like to present yourself in countries across the region?

We offer all exhibitors the opportunity to rent any type of booth in any country participating in the fair: **Croatia** - Moj Posao, **Bosnia and Herzegovina** - MojPosao.ba, **North Macedonia** - Vrabotuvanje.

By renting booths in multiple countries, you can get the following discounts:

10% discount - 2 countries

15% discount - 3 countries

20% discount - 4 countries

MojPosao:



What do our clients say?



For Milšped, Infostud's online job fair is an event we keep coming back to – the organization is flawless, and the energy in our conversations with candidates is always great.

The live chat is what we value most. We exchange information quickly, answer questions in real time, and come away with a much clearer picture of what people who want to build a career in logistics are actually looking for.

The Infostud team is always there for us, ready to clear up any question and help with the details. We have an excellent working relationship built on open communication, and they're happy to share suggestions on how to improve our job ads and make our booth as visible and as useful to visitors as possible.

And what matters most to us: many of the people we met and reached out to at the fair are now part of the Milšped team. That's why, for us, Infostud's job fair isn't just a recruitment channel – it's a place where we build trust and long-term relationships with future colleagues.



Our participation lived up to expectations and delivered even better results than we could have imagined. We believe our Employer Profile on Infostud's job boards contributed a great deal both to the visibility of our booth and to the number of applications we received.

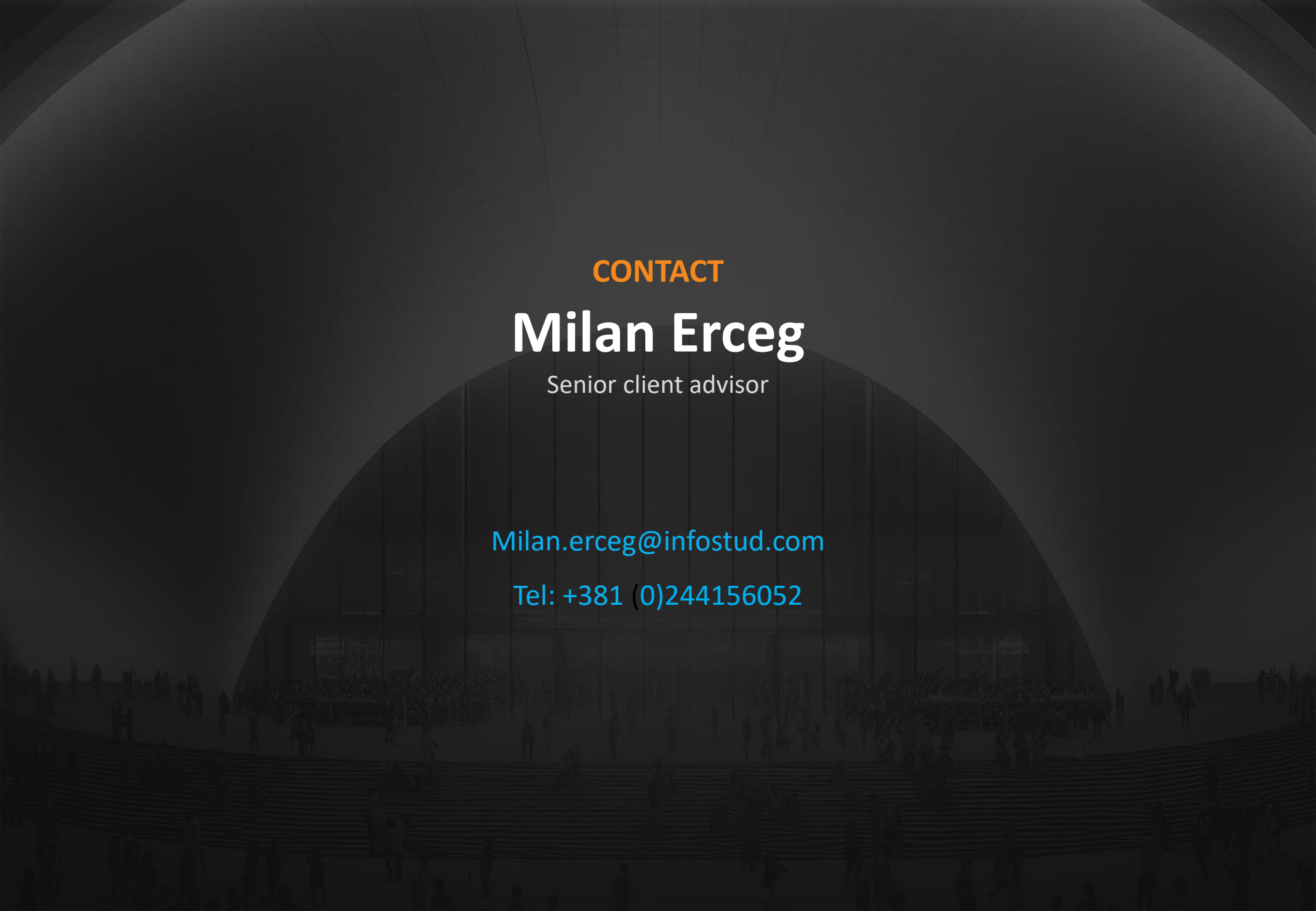
We've taken part in the Regional Job Fair for several years now, and it has proven to be an excellent opportunity to connect with a large number of candidates across a wide range of profiles.

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On one hand, the format lets candidates take a look behind the scenes – they get to know how we're growing, what we're aiming for and the values that guide us along the way, learn about the benefits we offer, and read first-hand accounts from our colleagues.

On the other hand, alongside quality candidates, the fair gives us valuable insight into the state of the market, what candidates are looking for, and which positions attract the most interest. The organization and the results get better every year, and we're already looking forward to the next one.





CONTACT

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